

Business

Business support playing key role in this year's Pumpkin Festival

LACONIA — The Lakes Region Chamber of Commerce is grateful for the growing support of the business community joining in to help plan and promote the 2016 New Hampshire Pumpkin Festival which will take place in downtown Laconia on Oct. 22.

“Cross Insurance is thrilled to support such an exciting event that brings thousands of visitors to the Lakes Region and our downtown. We love the way the downtown is picking up steam and are honored to be a part of Laconia’s revitalization,” said Randy Eifert, of Cross Insurance in Laconia.

Larry Frates, of Frates Creates, was responsible for creating all the children’s activities that took place last year on PumpCANALLY. This year, Frates Creates will shine on Punkin CROSSing going from Main Street in front of the Soda Shoppe toward the Belknap Mill. There will be magic, storytelling, games like donuts on a string, a children’s block party, fun with puns and, of course, pumpkins.

AutoServ of Tilton will be welcoming festival attendees at the Main Street Welcome Center. The Gaudet family and AutoServ of Tilton are well known for their commitment and dedication to the community.

“It takes a whole community to put on a festival of this magnitude,” said Karmen Gifford, president of the Lakes Region Chamber of Commerce. “We welcome volunteers. We have some fun projects in the works for September and October and would welcome those that wish to help.”

Businesses which would like to get involved can consider a sponsorship.

The 34-foot tower of pumpkins will be returning in a new more featured location this year. All the lights that illuminate the pumpkins on the tower will need



Joining Pumpkin Festival mascot, Jack, in downtown Laconia to see what will transform into Punkin CROSSing on Oct. 22, are, from left, Chelsey Parent from Goody Good Donuts, Mike Soucy of The Laconia Soda Shoppe, Rob Reid from the Laconia Kiwanis Club, Larry Frates of Frates Creates, Scott Laurent and Steve Loughlin from Laconia Kiwanis, Jessica Maurais from Cross Insurance of Laconia, Nicole Brunt of Cross Insurance in Meredith, Sarah Cullen of Cross Insurance in Laconia, along with Lakes Region Chamber of Commerce President Karmen Gifford, Sue Gaudette of Gunstock Mountain Resort, and Bob Fitzpatrick of Vista Foods and board of directors for the Lakes Region Chamber of Commerce. (Courtesy photo)



New Hampshire Pumpkin Festival mascot, Jack, stopped in at AutoServ to talk pumpkins and orange cars with, from left, Paul Gaudet Jr., Chelsey, Carolyn and Dennis Gaudet, along with Karmen Gifford and Warren Bailey from the Lakes Region Chamber. (Courtesy photo)

to be replaced. Anyone interested in sponsoring the new lighting should contact Gifford at 603-524-5531 or kgifford@LakesRegionChamber.org.

Plans grow like pumpkins. For the most up-to-date information about NH Pumpkin Festival, go to NHPumpkinFestival.com. Follow the festival on Facebook, Instagram and Twitter.