

Lydia's Lowdown

Not Just Another August

Hey Key Clubbers,

It's crazy that we've already begun another month-the last one of summer break! Time is flying by.

As our summer break comes to a close, I encourage you to start preparing for the upcoming Key Club year. Making plans for the future will help you and your Key Club members achieve more than they ever have before. Remember, you were chosen to represent your Key Club members- serve them well! Whatever your goal may be, you will see the results of the work you put in now. Do it now before the stress of school sets in!

I'm always here to talk about anything you need, and I wish you and your Key Club the best this fall.

Yours in friendship and service,
Lydia Tucker
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It's never too early to pay your dues! Submit them by November 1 to get the Early Bird Award at DECON!



Let's talk about RECRUITMENT

Recruiting new Key Club members is an awesome way to unite students in your school and serve your community! Without recruitment, at some point your Key Club will have no members left.

Some pro-tips for increasing membership:

1) Social Networking

Is your best friend's sister a freshman? Is there a new player on your soccer team? Ask them to come with you to a Key Club Meeting! Tell them you'll give them a ride and get ice cream after.

2) Logic

High schoolers are notorious for joining extracurriculars because "it looks good on a college transcript." Let people know why they should join your Key Club and how it will benefit them!

3) Events and Reputation

If everyone knows that your Key Club does really fun stuff, they'll be more apt to join. For example, I know Kennett High School has an overnight event for charity that helps them generate a lot of new members. If you went to DECON or ICON, share your experience and how much fun you had!

4) Use their Insecurity

Okay, I know. You're thinking, "Lydia, this sounds awful," but it's really not, I promise! Think about when you were a freshman. You were probably really lost and overwhelmed in a big new school. If you had an upperclassman telling you to join a club, you would probably consider it. Let them know why Key Club is so cool! This is positive peer pressure.

5) Food

Let's face it, teenagers love food (maybe that's why I'm bringing doughnuts to our DCM). Offer some candy at your meetings or have an ice cream social open to new members!

Our First Divisional Council Meeting (DCM)

A few weeks ago, I sent out a survey asking the officers in our Division their preferences for our very first meeting. The majority ruled that **we will be making freshman survival kits!** These will not only be a fun activity, but also a great tool to take back to your Key Club and maybe even use again in the future!

If you want to know more about our DCM plans, an email will be sent to you by 6:00 on August 10th! You can also check out our Instagram page @nebd_division5.

If you have any questions or input, don't be afraid to email me!



If you're interested in receiving funding for a project you have in mind, consider applying for a grant from the Youth Opportunities Fund! This can help your Key Club fulfill its major emphasis. Find more info [here](#).

Incoming... the Start of a New Year!

New England and Bermuda Executive Board

Mr. Bradford

Hey, Executive Board! It's already time to publish another newsletter. What are you going to tell Key Clubs?

Jonah Cote

Funny you ask, I just created a google classroom for all club treasurers! All they have to do is go to classroom.google.com, click "join class" and enter the code "tmf9x". Then, they can share a hello message including their name, division, and high school!

Ava Jarell

Woah, that's cool! Speaking of the internet, I think all Key Clubs should follow our District social media pages. Plus, if they want to see themselves on Instagram, they can send a picture of themselves and their Key Club story to me at editor.ned1920@gmail.com!

Grace Jarell

Here's what I'm going to say; "Hey there, New England District! Going into this school year (I know, ugh). I am really interested in what questions secretaries have, especially about their first Secretary Reports of the year! Please submit your questions to your LTG!"

Andrew Kirdahy

Guys, this is great! Don't forget about Key Leader, though. It's a great opportunity to learn about leadership and build relationships with other Key Clubbers and high schoolers!

Lydia Tucker

I can't wait to share this with Division 5!

Our Trustee



Everybody, meet Riley Feng! She was elected at International Convention and will be serving for the 2019-2020 term. This year, she is representing us, the New England and Bermuda District, along with the New Jersey District, and the Missouri-Arkansas District. Together, these three districts form our district. Our Trustee Independent Committee has decided to make the Thirst Project their main focus this year, so they will be selling T-shirts! If you have a cool design in mind, email me and I can get you in touch with Riley.

Check out her letter of Introduction [here](#).

Every other Sunday, Riley will send out an update sharing what she and the International Board have been working on. View her first report [here](#).

KEY CLUB

Shout-out to Ethan Nemeth, Elizabeth Bouchard, and Katie Allen for being the first to join our Remind Group!
To join, text @division-5 to the number 81010.



2019-2020 Committees...

Committees serve to not only assist the District Board, but they seek to help our District improve as a whole. Each dials in on a specific aspect of Key Club and works to improve them. Here are the committees for the upcoming Key Club year!

DECON

- Chair: Mia Rollins

Public Relations

- Chair: Rachel Gardella

Kiwanis Family

- Chair: Kelsea Brasseur

International Projects

- Chair: Kelli Black

District Projects

- Chair: Emily Cheung

Club Building and Development

- Chair: Savannah Millay

I will be serving on both the District Project Committee and the International Projects Committee. If you have ideas or questions regarding any of the committees feel free to get in touch with me or a committee chair!

The International President and Vice President just shared their letters of introduction. Check them out!

Click on one of the following:

[K'lena's President Introduction](#)

[Kaitlyn's VP Introduction](#)

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Kiwanis
Service Leadership Programs