

Official Newsletter of the New England and Bermuda District Governor



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## Governor's Greeting

### Blossoming as Leaders

Hello New England and Bermuda Key Clubbers!

My name is Lydia Tucker, and I have the honor of serving as your District Governor for the 2020-2021 Key Club year! I am currently a junior at Laconia High School in Laconia, New Hampshire. Prior to my term, I have served as my home Key Club's secretary and as the Lieutenant Governor for Division 5. Key Club and serving others have always been such important parts of my life. I love meeting people from all walks of life and working for the greater good of my community and world! I'm so lucky to be in this organization with all of you, and I can't wait to serve alongside you this year.

Outside of Key Club, I'm involved in various other leadership and service organizations near me. Some of my favorites are the Hugh O'Brian Youth Leadership Seminars, Lakes Region Spirit of Hope and Kindness Awards, Educational Ministries Committee, and my school's National Honor Society. I also play field hockey and lacrosse, and I'm a former competitive gymnast. I live with two little brothers, my parents, and my grandma lives in an apartment in our house! I also spend a lot of time playing with the little kids on our street (there are 32 total!), but my favorite part of every day is cuddling with my Goldendoodle, Finnigan.

That being said, I'm looking forward to making Key Club a part of my day every day! I've learned that our organization provides so much not only for others, but to every single member involved. If there's ever anything I can do to make your experience better, don't hesitate to let me know! I know we will have a great year together.

Yours in service and friendship,

Lydia Tucker, Governor  
New England and Bermuda District  
Key Club International  
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#### LTG Hall of Fame

Shout-out to Division 14-15  
Lieutenant Governor  
**Samantha Tsang** for being  
the first to submit her  
Committee Preferences  
survey response! Way to  
go, Sam!!



While you are reading this newsletter, I will be at my virtual Governor and Administrator Training Conference (GATC) where I'll learn about how to be the best governor I can be!



# Review of our DISTRICT GOALS

## What should you do with the E-Board's newsletters?

Lieutenant Governors, you probably know that the purpose of our newsletters is to update you about our District and Key Club International each month. However, what should you be doing with all the information we share? Check it out:

1. Most importantly, **please read our newsletters!** We've made them to help you.
2. **If an article says, "put this in your newsletter", please do so!** This means that information is necessary to share with all your Key Clubs.
3. Think about the information in our newsletters, and **what you think would be relevant for your Division.** Does your Division have 3 suspended Key Clubs? Include an article about paying dues!
4. **You may share our newsletters with your Key Clubs, but I don't recommend it.** Key Clubs will most likely be overwhelmed, and some of the information we share with you doesn't apply to them.

The E-Board and our newsletters help you so you can help your Key Clubs!

## Our District Board created and voted on the following five goals for the 2020-2021 year.

1. **COMMUNICATION WITH GENERAL MEMBERS:** Improve communication and awareness with general members.
  - a. Increase the number of followers on the @humansofnebdkeyclub Instagram page to 306 followers and the @nedkeyclub Instagram page to 751 followers by the end of the Key Club year.
  - b. Increase the number of Club Directories received by 30%.
2. **KEY CLUB GROWTH:** Reactivate or charter a new Kiwanis Family Club in each region of the New England and Bermuda District by the end of the Key Club year.
3. **DATA COLLECTION:** Get a better understanding of Key Clubs in our District by increasing Secretary Report submission by 30%.
4. **COPI:** Raise \$18,000 for the San Sa Ho dormitory before the end of the 2020-2021 Key Club year by raising awareness through social media and newsletters.
5. **DECON AWARENESS:** Make DECON more accessible by publishing educational resources so 8 Key Clubs that haven't attended in 4 years or more register.

### Put this in your newsletter!

#### Governor's request:

- **Key Club International Convention Cancellation:** ([Article Link](#) - optional)
- **A reminder that DECON award winners have been announced on the District's website** [www.newenglandkeyclub.org](http://www.newenglandkeyclub.org)

#### Other ideas:

- Shout-outs to any Key Clubs/Key Clubbers in your Division that won awards
- Reminder that DECON online webinars were posted on the District Facebook and the YouTube channel
  - Service Project ideas for quarantine
    - [Icebreakers from afar](#)

**I was a Lieutenant Governor last year, so I understand exactly how you're feeling right now! If you have any questions for me or have something you'd like me to include in my newsletter next month, please let me know! I'd be happy to help.**

# Key Club 101

## Key Club's MAJOR EMPHASIS: What is it?

### What you need to know first:

1. Key Club is a Kiwanis-Family club.
2. Kiwanis's motto is, "Serving the Children of the world."
3. All Kiwanis-Family clubs work towards the same goal.

Therefore, anything Key Clubs or Key Club members do to assist needy children locally or globally is part of Key Club's Major Emphasis.

**This is why each and every one of our District and International Projects revolve around children!**

## Key Club International Preferred Charities



Children's Miracle Network Hospitals (CMNH) save children's lives by raising money and awareness for local children's hospitals.



March of Dimes improves babies' health by preventing birth defects, premature births, and infant mortalities.



The Thirst Project educates students about the global water crisis and builds clean water drinking wells in communities around the world.



UNICEF is a governmental, humanitarian organization that works for the greater good of children and their mothers around the world.

## Key Club Vision Partners



Landscape Structures provide state of the art playground equipment that allow children to play across the globe. They joined as a Kiwanis Vision Partner in 2013.



The Army is a government organization in the United States that defends the American people. They offer advanced schooling for careers, and programs like the Reserve Officer Training Corps (ROTC) that let students go to college debt free.



Nickelodeon works with Key Club through two campaigns each year: the Worldwide Day of Play, which encourages people to get outside and play, and their Get Dirty campaign, which educates people on how they can protect the planet.



Squads Abroad sends "squads" of high school students on service trips all over the world in order to improve global health, education, and economic disparities in troubled countries.

KEY CLUB

# Meet Your Executive Board



**District Governor**  
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**District Secretary**  
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**District Treasurer**  
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**District Bulletin Editor**  
Kristina Jutras  
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She runs the District Insta Pages!

## Adult Committee

Mr. Will Bradford, District Administrator  
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## District Social Media Accounts

-  @nedkeyclub  
@humansofnebdkeyclub
-  @nedkeyclub
-  @nedkeyclub
-  @nedkeyclub
-  New England & Bermuda District of Key Clubs

### Hey LTGs! Have you...

- Watched all required DECON webinars?
- Read the E-Board's newsletters?
- Started working on your newsletter?
- Scheduled/held a call with the E-Board?
- Reached out to your Key Clubs?



### Important Dates to Pencil In...



- Key Leader:** September 25-27
- First Secretary Report Due:** October 10
- Early Bird Dues Deadline:** November 1
- Dues Deadline:** December 1
- KPTI Day:** December 5 (tentative)
- DECON 2021:** April 9-11, 2021